

NEW BANNER # 1

This is only a concept, so we invite MCS graphic designer to try/recommend various layouts including perhaps scaling the photos to bleed across full width of the banner that will be 33.5"W for the variable graphic height of 60"-83.25"H to fit in a LITE 850 retractable stand.

We would like for the blue background to be the same color blue on all three banners.

Photo *jpg* files are attached to our email message of 7/19/2023.

- INDUSTRIAL DEVELOPMENT -



- COMMERCIAL DEVELOPMENT -



- RESIDENTIAL DEVELOPMENT -



- PUBLIC PROJECTS -



NEW BANNER #2

Again, this is only a concept, so please try various layouts including scaling the images to bleed across full width of the banner that will be 33.5"W for the variable graphic height of 60"-83.25"H to fit in a LITE 850 retractable stand.

We would like for the blue background to be the same color blue on all three banners.

Image *jpg* files are attached to our email message of 7/19/2023.

- HOW TIF WORKS -

Equalized Assessed Valuation (EAV)

Project Area's "Base EAV"
(Real Estate Tax Revenue Derived from Base EAV Continues to be Available to all Taxing Districts)

Real Estate Tax Increment
The real estate tax revenue derived from the increased EAV that can be used for TIF Eligible Project Costs.

Project Area's Total EAV
(Real Estate Tax Revenue Derived from Total EAV then available to ALL TAXING DISTRICTS)

23 Years

TIF District Created TIF District Ends

Tax Increment Financing is a powerful tool that enables municipalities to self-finance their community and economic development programs.

1401 Active TIF Districts in 97 Illinois Counties (2020)*

- **425 (30%)** in Cook County, of which 134 in City of Chicago
- **188 (14%)** in 5 Collar Counties
- **59 (4%)** in 6 Downstate/Adjacent Counties
- **729 (52%)** in 85 Downstate Counties

Collar

Adjacent

Downstate

*For this analysis, active TIF Districts are defined as those believed to be generating real estate tax increment as of real estate tax year 2019 for taxes payable in 2020. Although variations in total count was reported by the data sources cited below, the authors believe the results as compiled herein represent a reasonable estimate of the relative number of TIF Districts that existed in 2020.
Data Sources: Illinois Department of Revenue, 2020; ICR - The Incorporated Financing (TIF) Districts for municipalities reporting real estate tax increment during FY2021 (tax year 2019 for real estate taxes payable in 2020); Office of Illinois Comptroller, Statistics on TIF Districts as of August 30, 2020.
Summary analysis compiled by The Economic Development Group, LLC, 1761 Clearwater Ave., Bloomington, Illinois. www.EDGillinois.com

ORIGINAL BANNER TO REVISE

This banner has worked well for us, but the black text gets a little lost on the blue background. We would like to see a version of this same banner with all white text. The dark blue square TIF Illinois logo could maybe be a little larger. The black background within the "J&K" logo is fine, but here too the black text is too dark, so we'd like to see a white text version.

For the website banner at the bottom, may try to make that background a dark blue that would be close to the dark blue in the square TIF IL logo and show the web address as "www.tifillinois.com"

As noted before, we would like for the blue background to be the same color blue on all three banners.

MSC should already have all of the artwork for this banner.

